

Two-thirds of Australians don't want to read about politics: study reveals



ABC's Gaven Morris says Australian news organisations "massively report politics".
Picture: Stuart McEvoy

x **Zoe Samios**

Media business reporter

@zoesam93

Leo Shanahan

Media Editor

@_leo_s

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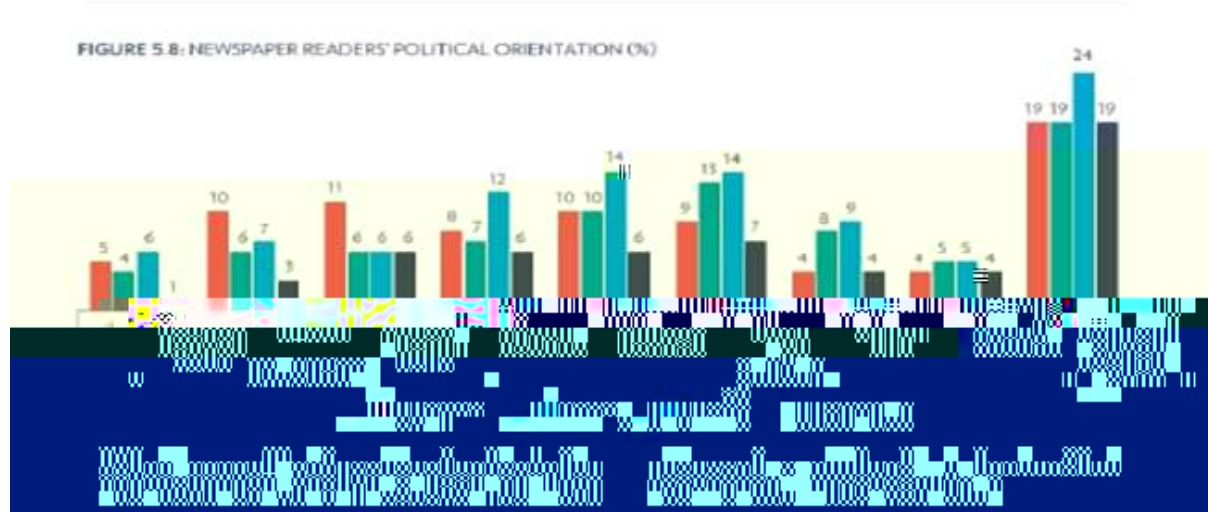
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For Nine's *The Australian Financial Review* and News Corp's *The Advertiser* and *Courier Mail*, the audiences are more evenly split. In regional areas, most who consume are right wing.

But with the exception of news.com.au, almost all news consumers of **only** news brands attract more **left** wing consumers.



Newspaper readers and political orientation. Source: 2019 Digital News Report Australia

The Guardian, *Buzzfeed*, *HuffPost*, *New York Times*, *The Conversation*, *Vice News*, *Junkee*, *Mail Online*, *Crikey* and *The Saturday Paper* all attract those who affiliate with the left, more so than the right.

Overall, the most disengaged consumers of news were those from low education, low income backgrounds, who also tend to be disinterested in politics.